



Carol Doolin
224.301.1268
cdoolin@central.com

Sienna Carugan
847.647.7500
siennac@celticchicago.com

Starbar® Golden Malrin® Fly Bait Reclassified as a Restricted Use Pesticide

New EPA Classification Takes Effect on July 29, 2025

Schaumburg, IL, August 26, 2025 - Central Life Sciences, the makers of Starbar® products, announced that Golden Malrin® Fly Bait (EPA Reg. No. 2724-274) will be reclassified by the U.S. Environmental Protection Agency (EPA) as a Restricted Use Pesticide (RUP), effective as of July 29, 2025.

For more than 40 years, Golden Malrin® products have been a trusted and effective solution for controlling nuisance flies in agricultural, commercial, and residential settings. However, due to increasing incidents of product misuse, particularly involving the illegal poisoning of wildlife—the EPA has taken action to limit access to methomyl-based fly baits such as Golden Malrin® Fly Bait.

"This regulatory change underscores the importance of using pesticides responsibly and in accordance with the label," said Mark A. Taylor, Vice President of Innovation and Technology at Wellmark International, a subsidiary of Central Garden & Pet Company. "We remain committed to supporting our partners and customers through this transition and ensuring Golden Malrin Fly Bait continues to be used safely and effectively by licensed professionals."

Key Transition Details:

- **365-Day Sell-Through Period:** A 365-day window begins following the RUP effective date, allowing distributors, dealers, and retailers to sell existing inventory that does not bear the new RUP labeling. After this period, all non-RUP labeled product must be removed from commerce.
- **RUP Label Availability:** Golden Malrin® products with RUP labeling is expected to begin shipping in early 2026. All inventory produced from that point forward will be the RUP label.
- **Licensing Requirements:**
 - Only licensed distributors, dealers and retailers may purchase and distribute RUP-labeled Golden Malrin® products.
 - The product may only be sold to **end users who are certified to apply Restricted Use Pesticides**, in accordance with state and federal laws.

Recommended Actions for Distributors, Dealers and Retailers:

1. **Review and manage current inventory** to comply with the 365-day sell-through deadline.
2. **Obtain a state RUP license** if intending to continue sales of Golden Malrin® products.
3. **Inform customers** of the regulatory changes.

For more information or assistance with compliance planning, distributors, dealers, and retailers are encouraged to contact their Central Life Sciences representative.

To explore additional fly control solutions, including rotational bait options like DuraStrike® Fly Scatter Bait, QuikStrike® Fly Bait, and Cyanarox® Insecticidal Bait, visit StarbarProducts.com.

About Central Life Sciences

Central Life Sciences products are a part of Central Garden & Pet Company. Central Life Sciences is dedicated to creating healthier environments and making life better for people, plants, and companion animals around the world. As inventors of insect growth regulator technology more than 50 years ago, the founders of Central Life Sciences pioneered biorational pest control: using the insect's chemistry as a means to reduce pest populations. To learn more about Central Life Sciences, call 1-800- 347-8272 or visit our website at www.centrallifesciences.com.